



# SHARE OUR SELVES NEWS

Winter 2011  
[www.shareourselves.org](http://www.shareourselves.org)

## Valuing the commitment of our volunteers

Philanthropy is often defined as the giving of time, talent, and treasures. Certainly, philanthropic giving is critical to America's nonprofit organizations and civic life. In 2009, the latest year for which figures are available, Americans gave \$303.75 billion to the voluntary sector. However, America's charitable response is not defined just by the giving of "treasure." Rather, it is defined by an even more important philanthropic response, the giving of time and talent. Read what the Corporation for National and Community Service said in its June 2010 press release about volunteering in America:

"Despite difficult economic times, the number of Americans volunteering in their communities jumped by 1.6 million last year (2009), the largest increase in six years, according to a report released today by the Corporation for National and Community Service. The Corporation's annual Volunteering in America report found that 63.4 million Americans volunteered through a formal organization last year, giving more than 8.1 billion hours of volunteer service worth an estimated \$169 billion."



*Adopt A Family volunteers - Karl Behrens, Julie Askelson, and Lynn Tamales*

Share Our Selves keenly understands the impact and importance of the volunteer. SOS was founded by volunteers, and from the board of directors to those that sort contributed food, to medical providers that care for SOS patients, it is still a volunteer-driven response to community need.

The SOS volunteer contributions are staggering. In 2009, 404 volunteers provided support and direct service through social services and the medical and dental clinic. They contributed nearly 42,000 hours worth well over \$956,000. This does not count the hundreds of hours of volunteer time for Adopt A Family, Back to School, offsite food drives, Thanksgiving food distribution, Birthday in a Box, urban garden project, and special events (Celebrity Chefs, Festival of Trees, Wild & Crazy Taco Night™).

Adopt A Family is a stellar example of the volunteers' commitment. Largely led and staffed by longtime volunteers Sue Epstein and Julie Askelson, over 200 volunteers contributing 1,943 hours matched 474 donors with 1,545 families, collected toys and other gifts, loaded and unloaded trucks, cleaned the Fairground buildings used for the collection and distribution of food and gifts to the organizing schools, and even assembled the bikes purchased and donated for the children. All their efforts provided a holiday dinner and presents for 5,260 children.

Our volunteers are students, they are retirees, moms and dads, licensed professionals, company and church groups. Our volunteers see the need and do what they can to meet it. To lend your time and talent to SOS, contact Julie Larson, Volunteer Services Manager, at 949-270-2113 or email her at [jl Larson@shareourselves.org](mailto:jl Larson@shareourselves.org).

## Reflections

Happy New Year is a most used salutation but as for me I probably should say, "Ok, I have one more time to try and get it right." Time to take care of my health, respond to friends I have overlooked, family needs, work that remains on my to do list, and surely clean my closets and home of clutter. I absolutely know all of this was thought of last January, but the daily activity of life tends to interfere with good intentions.

So as I start 2011, what is so precious about the daily activities of life that overrides my good intentions? It is the beauty of a sparkling California day, the smile of a grandchild, a compliment unexpected, a lovely meal, music that makes me dance or cry, and the wonderful sights and sounds of volunteers delivering care to our patients and clients.

For me SOS is a symphony of kindness, compassion, humor, gratitude, and people, so maybe I can count daily activities as a part of my improvement list. After all, seeing beauty all around oneself certainly allows a heart to sing. Not a bad start for 2011.

You are all in my symphony,

*We are servants who provide free care and assistance to those in need and act as advocates for systemic change.*

## Thank You

Thank you to all the following:

### Foundation and Community Support

- ♦ **Allergan Foundation**, in support of the SOS Free Medical Clinic Women's Health Initiative
- ♦ **Croul Family Foundation**, in support of the SOS Food Pantry
- ♦ **Edwards Lifesciences Fund**, in support of the SOS Free Medical Clinic Chronic Care Program
- ♦ **Margaret E. Oser Fund**, in support of the SOS Free Medical Clinic Women's Health Initiative
- ♦ **Presbyterian Church of the Master**, in support of all SOS programs
- ♦ **Susan G. Komen for the Cure**, in support of the SOS Free Medical Clinic Women's Health Initiative
- ♦ **Orange County United Way**, in support of the SOS Free Medical Clinic

### Services Donors

- ♦ Coast Mailing for donating mailing costs
- ♦ David Ballard Electrical for electrical service
- ♦ Mesa Center Automotive for van maintenance
- ♦ Lab West for support of the SOS Clinic Lab

## Awards & Accolades

SOS received the Irvine Health Foundation's Inaugural Prize for demonstrating success, creativity and innovation in insuring the availability of accessible, quality health-related services for Orange County residents in need. The prize was presented at a dinner on January 26th. Says Karen McGlenn, "The IHF Prize is recognition that SOS understands that what has been cannot always be and the end in sight may only be the beginning of the journey."



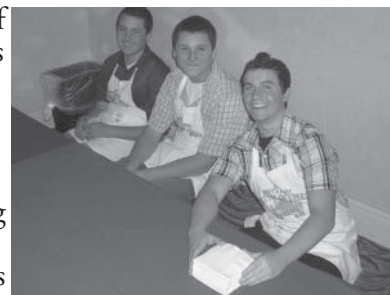
*Mary Ann Huntman, PharmD, accepts the award at a conference in Washington, DC*

In November, SOS was nationally recognized with the Clinical Pharmacy Service Improvement Award and the Health Outcome Management Award as part of our participation in the HRSA (Health Resources and Services Administration) Patient Safety and Clinical Pharmacy Services

Collaborative. The PSPC is the national effort to improve the quality of U.S. health care by integrating medical management into the care of high-risk, high-cost patients. Additionally, SOS was chosen as one of five standout teams in the collaborative and will be featured in an article in the American Association of Colleges of Pharmacy's *Academic Pharmacy Now*.

## Volunteer Corner

Happy New Year to all of our wonderful volunteers and to all who support SOS! The holidays were a busy time here at SOS, and with the help of so many regular and visiting volunteers our delivery of services to our patients and clients was **OUTSTANDING!**



*Student volunteers help at the Festival of Trees cookie decorating table*

Amidst the stress of the holiday season, our volunteers continued to keep their commitment to serve those in need – that is the magic of what we do here at SOS! **THANK YOU** to the hundreds of volunteers who helped with the Thanksgiving Food Distribution (1543 families served in three days), with our Adopt a Family Program (1943 volunteer hours), with Festival of Trees (over 50 volunteers), and with our regular December food distribution. So many gave their time and talents and we truly appreciate what you were able to accomplish!



*Volunteers Gaye Bessler and Helen Kinsey*

We encourage you to carry the spirit of helping others into 2011, either on a regular basis or just every now and then. We are looking for gardeners interested in helping with our "Eat Fresh With

SOS" demonstration garden. A half hour a week to water and tend to our plantings is all it takes and the functionality (and beauty) of our container gardens is priceless! Help is also needed in the clinic, on the food line, in the kitchen, at the front desk, with Spanish translation, and with clerical duties.

Please contact Julie to arrange a tour and to find a good fit! [jlaron@shareourselves.org](mailto:jlaron@shareourselves.org) or 949-270-2113. We're looking forward to another GREAT year in 2011!!!

## A Tax Saving Tip

As you review your estate plans this coming year, a tax-saving strategy you can discuss with your advisor is designating Share Our Selves as a beneficiary of all or a portion of your traditional IRAs. An IRA balance left to a qualifying charity like SOS avoids the federal estate tax, nor is there federal or state income tax due on the IRA funds. As always, please consult your professional advisor on any tax or estate planning details. If you do designate Share Our Selves as a beneficiary of an IRA, or in an estate bequest, please contact the development office at 949-270-2131 to be included in the SOS Legacy Society.

## 20th Celebrity Chef Dinner

Share Our Selves' 20th Annual Celebrity Chef Dinner was a delicious success! 15 outstanding local chefs prepared a mouth watering 5 course meal for 300 guests. Jean Forbath, SOS Founder, was honored for her 40 years of service to SOS. Additionally, Chefs Alan Greeley and Michael Kang were honored as the founders of the Celebrity Chef Dinner and for their commitment to provide food to those in need in Orange County. They were presented with a bronze plaque that will hang in the SOS Food Pantry to commemorate their contributions. The event raised \$259,000 for the SOS Orange Aid Project.



*Chefs Michael Kang and Alan Greeley celebrate the 20th Celebrity Chef Dinner and 40th Anniversary of SOS with Jean Forbath and Karen McGlenn*

A huge thank you to our generous chefs, sponsors, Celebrity Chef Dinner Committee & volunteers for making this event a tremendous success:

- **Chefs** - Bert Agor, TAPS Fish House & Brewery; Franco Barone, il Barone; David Man, Island Hotel; Dennis Brask, Five Crowns Restaurant; Victor Cabral, Orange Hill Restaurant; Alan Greeley, The Golden Truffle; Carlito Jocson, Yard House; Louie Jocson, f&f Concepts; Michael Kang, 5'; Chad Krahling, Hilton Orange County/Costa Mesa; Rich Mead, Sage Restaurant & Canyon; Ken Mukai, Yoshi's Sushi; Alessandro Pirozzi, Cucina Alessa; Amar Santana, Charlie Palmer; Paul Squicciarini, Culinary Concepts
- Sponsors - Taco Bell Corporation; Hoag Memorial Hospital Presbyterian; Ernie & Annick Klatte, Rutan & Tucker; Fred Siegel Foundation; St. Joseph Health System; Anne Hirschman; Frome Family Foundation; George Hoag Family Foundation, Michael Stephens; Kavanaugh Family Fund; Nancy & Geoffrey Stack; Richard & Helen Wrate; Waldron & Bragg; Azonic Insurance Agency, Inc.; Christopher L. Blank; Hennie & Jay Lichman; Link, Murrel & Co., Wm. Gary Crouch; Newport Beach Plaza Retirement Community; Agility; Anonymous, Larry & Dulcie Kugelman; Janet L. Curci; Mary & Norm Moyer
- Event Sponsors - Andy Tempelton Photography; BC Displays and Signage, LA & SF Specialty; Polito Family Farms; PSAV Presentation Services
- Beverage Sponsors - Angeline; Chateau Ste. Michelle; Columbia Crest Grand Estates; MillerCoors; Quady Winery; Scharffenberger Cellars; The Patrón Spirits Company; Thompkin Cellars; Trefethen Family Vineyards

## 5th Annual Festival of Trees



*Committee member, Terri Madden, with Santa*

The Festival of Trees event was held at the Hilton Orange County/Costa Mesa from November 30-December 2. The festive event featured beautifully designed Christmas trees and gingerbread houses available for silent auction bidding, and three nights of holiday entertainment and activities. This year's event raised \$32,273 for our Social Services program.

- **Sponsors** - Hoag Memorial Hospital Presbyterian; Wallace Air Cargo Group, Inc.; Anaheim Ducks & Honda Center; The Brown Family; Kavanaugh Family Foundation; The Johnny Rockets Group, Inc.; Richard and Jane Taylor; Linda & Robin Boyd; Link, Murrel & Co.; Daily Pilot; Hilton Hotels Corporation
- **Tree Designers** - Bonne Fleur Floral & Special Events Designs; Cool Designs for Landscapes; Disney VoluntEARS; Elegant by Design; Karen Fabian Designs; Les Deux Amies; Leslie Sykes Design; Living Landscapes; Lori Weinraub; Michelle Jones Interiors; Peg Berens Interior Design; Prizant Design; Tangram Interiors; SOUL; The Good Plant; The Lab/The Camp
- **Gingerbread House Designers** -Color Me Sweet; Helen Freeborn; Jen Kosman; Patty Garcia; Downey Adult School Cake Decorating Teacher; Rossmoor Pastries; Terrie Sontag
- **Event Sponsors** -Andy Templeton Photography; Arty Brush Strokes Face and Body Painting; Barrett-Jackson; BC Displays and Signage; Coast Mailing Services; El Sol Academy; Mark Wood Entertainment; Matt Jarman, World Champion Magician; Party Fun by Dave Lewis; Penn-Mayflower Moving and Storage; Rich Hurley Magic; RWB Party Props; St. John the Baptist Handbell Choir; William Swinnerton

## SOS Board of Directors

### CHAIR

- Dr. Gwyn Parry, Director, Community Medicine, Hoag Hospital  
Mary Cappellini, Author, Educational Consultant  
Dr. Jack Glaser, VP of Theology & Ethics, St. Joseph Health System  
Patricia Harrigan, SOS Volunteer  
Doug Heller, Vice President of Finance, Anaheim Ducks  
Ernest Klatte, III, Partner, Rutan & Tucker  
Larry Kugelman, Retired President, The Health Plan of America  
Juan Laguna, Attorney  
Kathy Lewis, Retired President, PSD, Western Digital Corp.  
Mike Lewis, Retired CFO, Collectors Universe  
Gabriela Robles, Executive Director, St. Joseph Health System Foundation  
Sr. Suzanne Sassus, Senior Vice President, Sponsorship, St. Joseph Health System  
Michael Stephens, Retired President, Hoag Hospital  
Matthew Stewart, CEO, National Services Group  
Bob Warmington, President, Warmington Land Company

## SOS Trustee Council

- Jean Forbath, Founder, Share Our Selves  
Michael Kang, Restaurateur  
Timothy C. Tyson, Chairman and CEO, Aptuit, Inc.

## Ways to Benefit SOS

- Donate your vehicle. Download the form on our website.
- Renew & register your Ralphs card at [www.ralphs.com](http://www.ralphs.com) and use the SOS number 84538. All cards must be renewed on or after 9/01/2010
- Register Vons grocery cards, credit or debit cards with eScrip at [www.escrip.com](http://www.escrip.com) and use the number 150239969.

For details, call Veronica Rodarte at SOS, 949-270-2142



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## SAVE THE DATE...SAVE THE DATE

### Wild & Crazy Taco Night



**April 28, 2011**



Halecrest Swim & Tennis Club  
3107 Killybrooke Lane, Costa Mesa

Don't miss this annual tradition of great chefs, unique tacos and fun with friends! To learn more, please call 949-270-2134 or visit [www.shareourselves.org](http://www.shareourselves.org).

## Wish List

The need for support continues all year. Here is how you can help:

- Soft Toothbrushes and Dental Adhesives
- Baby Items - Clothing, food, and diapers in all sizes
- Birthday Boxes for Children, Hygiene Kits
- Sleeping bags, blankets and winter jackets
- Large silk plants for the Social Services lobby
- New EKG machine for adults and pediatrics for SOS-EI Sol Wellness Center
- 4 Ophthalmoscope/otoscopes for SOS-EI Sol Wellness Center
- Children's books and new toys for waiting room at SOS-EI Sol Wellness Center
- For ideas on how to help from home, work or school, email Julie Larson at [jl Larson@shareourselves.org](mailto:jl Larson@shareourselves.org)

## Calendar of Events

February 3	Community Open House - 8:00am-1:00pm
April 28	18th Annual Wild & Crazy Taco Night
November 14-18	Thanksgiving Food Drive
Nov. 29 - Dec. 1	6th Annual Festival of Trees

For more information on these events, please call 949-270-2134, or visit our website, [www.shareourselves.org](http://www.shareourselves.org).

## Go Green - Email Newsletter!



Go green and save SOS mailing costs! If you would like to receive newsletters and event invitations via email, please send an email to [efevans@shareourselves.org](mailto:efevans@shareourselves.org).

# SOS Adopt A Family Program - 41 Years of Sharing

A heartfelt thank you to the thousands of volunteers and donors who helped make our 41st Adopt A Family Program such a huge success. This year we provided a Christmas dinner and gifts to approximately 1,545 low-income Orange County families, including over 5,260 children. As those of you looked inside the two huge buildings at the OC Fair & Event Center on December 16th know, the outpouring of support for this program was overwhelming. We sincerely appreciate the generosity of the many families, companies, and organizations that adopted families and held food and toy drives, as well as the numerous volunteers who worked tirelessly at the OC Fair packing and sorting boxes of gifts and food.

## Adopt A Family 2010 Highlights

- 1,545 Families Served
- 5,260 Children
- 2,550 Adults
- 63 Participating Schools
- 474 Total Number of Donors
- 1,943 Total Volunteer Hours



*Bountiful gifts filled both buildings at the OC Fair & Event Center*



*Beautiful fresh produce and food is packed for deserving families*



*Donors deliver gifts and food and their cars are unloaded by eager volunteers*



*Costa Mesa High School volunteers*



*The hardworking 2010 Adopt A Family Committee who volunteered more than 1,900 hours of service to the program*

## A special thank you to the OC Fair & Event Center!

### A sampling of the many thank you notes we have received from adopted families:

- *To our sponsor family: it is a very humbling experience to admit that you have fallen on difficult times and that you need help. I can't tell you what it means to our family that you have done this wonderful selfless act of gift giving. We thank you from the bottom of our hearts and we promise that when we are able, we will pay it forward. Thank you again, and Merry Christmas to you and your families."*
- *With all my heart I thank you for all you did for my babies. I hope God gives you good health and more love for the people.*
- *Thanks for sharing with my family and letting us know that there are still people who think people need help. Thanks for being generous.*

### The following groups adopted 5+ families each - Thank you for your dedication to the Adopt A Family Program!

Anaheim Ducks & Honda Center, Baxter Health, Bristol Park Medical Group, Dulcinea Farms, Estancia High School, GE Money, Harbor Day School, Hot Topic, Hyundai Motor America, Jonathan Morrison, Lincoln Elementary, Merchant Services, Newport Harbor High School ASB, Orange Coast Universalist Unitarian Church, Our Lady of Mount Carmel. Our Lady Queen of Angels, Our Lady Queen of Angels Child Fth. Formation, Pacific Sunwear of California, Inc., Reliance Steel, Sares-Regis Group, St. John The Baptist Catholic Church, Tilly's, UC Irvine Merage School of Business, United Health Care, Valencia Elementary School, Victoria Brown, YUM! Brands Inc.

### Many Thanks for the donation of lunch for the hard working AAF volunteers

Side Street Cafe, Taco Mesa, Super Pollo, and morning coffee donated by Our Daily Bread

## BECOME A SPONSOR FOR OUR 2011 SOS ORANGE AID SPECIAL EVENTS

Be an important part of the 18<sup>th</sup> Annual Wild & Crazy Taco Night™ and the 21<sup>st</sup> Celebrity Chef Dinner by becoming a sponsor for both events and supporting the SOS Orange Aid Project. Founded in 1992, Orange Aid retrieves excess food from local food vendors and distributes it to those lacking food security. SOS volunteer drivers pickup donated food from 25 sites, 6 days a week. Packaged by our volunteers, the food is distributed to approximately 300 individuals and families a day.

The 18th Annual Wild & Crazy Taco Night will be held Thursday, April 28th at Halecrest Swim & Tennis Club in Costa Mesa. A group of Orange County's most prominent and innovative chefs will join an expected 700 guest for an evening of fun, friendship, and exotic tacos.

The Celebrity Chef Dinner, held in the Fall, is a five course gourmet dinner and hors d'oeuvres prepared by a team of Orange County, California's finest chefs. Each course is paired with a fine wine donated by a California winery or distributor. Over 300 guests participate in an opportunity drawing, silent auction and live auction.

### LEVELS OF SPONSORSHIP

**\$20,000+, Master Chef** (\$19,100 is tax deductible), entitles you:

- One table of 10 at our **Celebrity Chef Dinner**
- 8 general admission tickets and 4 VIP tickets to **Wild & Crazy Taco Night**
- Will place your name on 6,000+ Celebrity Chef invitations
- A full-page ad in the Celebrity Chef Dinner Program
- Receive recognition in the SOS newsletter (reaching over 20,500 individuals and businesses)

**\$10,000+, Executive Chef** (\$9,300 is tax deductible), entitles you:

- One table of 10 at our **Celebrity Chef Dinner**
- 4 general admission tickets and 2 VIP tickets to **Wild & Crazy Taco Night**
- Will place your name on 6,000+ Celebrity Chef invitations
- A half page ad in the Celebrity Chef Dinner Program
- Receive recognition in the SOS newsletter (reaching over 20,500 individuals and businesses)

**\$5,000+, Head Chef** (\$4,500 is tax deductible), entitles you:

- 6 tickets to our **Celebrity Chef Dinner**
- 4 general admission tickets and 2 VIP tickets to **Wild & Crazy Taco Night**
- Will place your name on 6,000+ Celebrity Chef invitations
- A half page ad in the Celebrity Chef Dinner Program
- Receive recognition in the SOS newsletter (reaching over 20,500 individuals and businesses)

**\$3,000+, Sommelier** (\$2,650 is tax deductible), entitles you:

- 4 tickets to our **Celebrity Chef Dinner**
- 2 general admission tickets and 2 VIP tickets to **Wild & Crazy Taco Night**
- Will place your name on 6,000+ Celebrity Chef invitations
- A quarter page ad in the Celebrity Chef Dinner Program

**\$1,500+, Le Patisier** (\$1,300 is tax deductible), entitles you:

- 2 tickets to our **Celebrity Chef Dinner**
- 2 VIP tickets to **Wild & Crazy Taco Night**
- Will place your name on 6,000+ Celebrity Chef invitations
- A quarter page ad in the Celebrity Chef Dinner Program

All sponsorships will receive recognition in the SOS Annual Report (reaching over 750 homes and businesses), an invitation to an event honoring special friends, a bi-monthly insider email from the SOS Executive Director, will be listed on the SOS website (averaging 130 hits a day), on Taco Night & Celebrity Chef Dinner event signage, and in the Celebrity Chef Dinner Program.

**Deadline for sponsors for Taco Night publicity & signage is April 7, 2011. Questions please call 949-270-2134.**

Name (as you would like it published) \_\_\_\_\_

Title/Business/ Contact Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Please make checks payable to **Share Our Selves** and send to: **Share Our Selves, 1550 Superior Avenue, Costa Mesa, CA 92627**

Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

~ **Share Our Selves Federal Tax ID # 95-3222316**